

Exploring Entrepreneurship as a Career

Date: 29/05/23

Time - 2:00 PM -3:30 PM

Mode of conduction - Online

Event Description:

IIC BMSCE in collaboration with the Department of Electrical and Electronics Engineering (**EEE**) conducted an expert speaker session to motivate students to pursue entrepreneurship.

The guest speaker for the event was **Mr. Sheshang Chitlur Sreenivasa, co-founder of Suntown Renewables Pvt. Ltd.**

The session started with the speaker's personal entrepreneurial journey, which provided the participants with insights into the world of entrepreneurship and inspired them to pursue their entrepreneurial dreams. He provided practical insights into identifying market opportunities, building effective teams, and scaling up startups.

The event fostered engagement and encouraged intellectual discussions among participants. Through lively interactions, attendees deepened their knowledge and expanded their entrepreneurial world.

Objective of the Event:

The talk inspired students to find opportunities in every challenge. Filled with personal insights from the speaker's stories of success and failure throughout his entrepreneurial journey.

Benefits in terms of Learning and Skill-set acquired:

- Entrepreneurship
- Opportunities in Special economic zones
- Leadership and Decision making.
- Small-scale start-ups insights
- Innovations in corporate culture

- Analysing market trends

Poster of the Event :



Social media links:

<https://www.instagram.com/p/Cs0ZYCIpcSe/>

Photos of the Event:

sheshnag sneerivas is presenting

Self Activity – Prepare your SWOT

Some Hints:

- Strengths and Weaknesses tend to describe the PRESENT situation.
- Strengths and Weaknesses are typically INTERNAL to you.
- Opportunities and Threats tend to describe the immediate FUTURE.
- Opportunities and Threats are typically EXTERNAL to you.
- Strengths and Opportunities are POSITIVE factors.
- Weaknesses and Threats are NEGATIVE factors.

3:05 PM wkt-zhoo-joa

sheshnag sneerivas is presenting

What NOT to Do

- Building things which *you think* 'they' want. (Build things which 'they' *actually* want.)
- Keeping your Ideas secret.
- Worrying about competition.
- Preparing for a Sprint, not a Marathon
- Wasting time
- Not being ready for Failures**

2:54 PM wkt-zhoo-joa

sheshnag sneerivas is presenting

Strengths

- Committed
- Compassion
- Strong follow through
- Meticulous
- Witty and
- Balanced work-life perspective
- Multitasking
- Kindness

Opportunities

- Website Designs
- Good Documentation
- Quick Competition
- IEEE

Threats

- Lack of job Opportunities
- Time Pressure
- The multitude of everyday demands

Weaknesses

- Lack of interpersonal skills
- Can be Irritated
- Time pressure
- Cannot handle multiple tasks

3:07 PM wkt-zhoo-joa

wkt-zhoo-joa

Validate your Idea!!

- Not all ideas are great!**
- Talk to as many people as possible.
- Don't hang on to your "sweet" idea.
- Do a MOM test

sheshnag is presenting

sheshnag

Chandasree

You

Chaitan 17 others